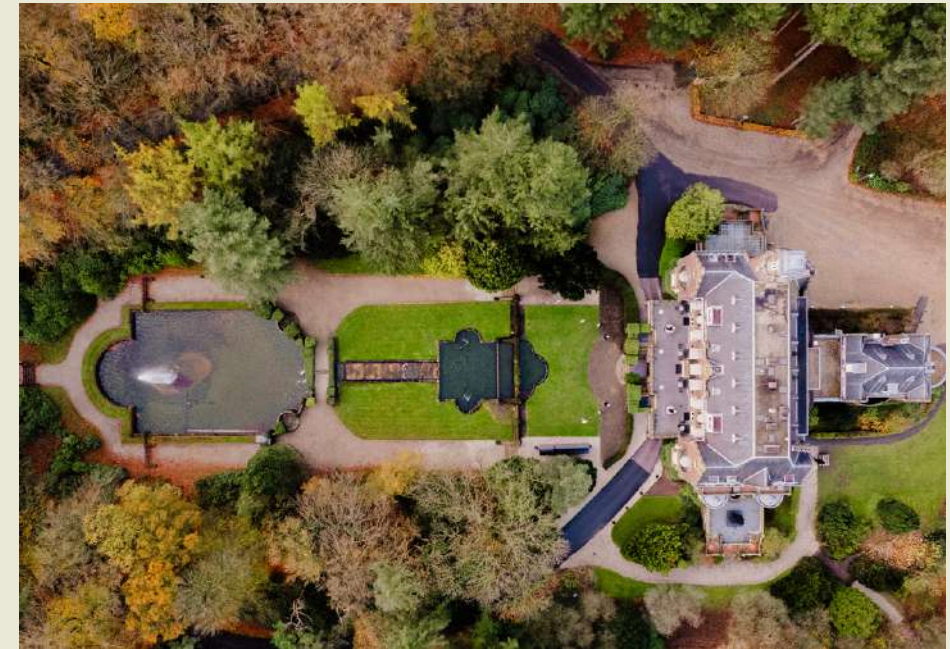




Welcome to
KASTEEL DE
HOOGHE VUURSCHE



Your Company. Your Castle.



A full private estate takeover
for brands that operate at the highest level
and create moments with lasting impact.

*This is where brands stop renting space
and start owning attention.*

This is not a venue. This is a historic private estate, offered as a full takeover for organisations that require scale, control and distinction.

Kasteel de Hooge Vuursche sits on a nineteenth-century estate, spanning seventeen hectares of forest, gardens and architectural heritage in the heart of the Netherlands.

For a limited time, the estate becomes a fully private brand environment where production, storytelling, hospitality and celebration merge into one coherent experience.

For centuries, the estate has played host to private gatherings, stewardship and moments of decision. Today, it offers that same sense of gravitas to brands shaping culture, products and markets.

Nineteen hectares. One organisation.
Unlimited ambition.

An estate
without
constraints.

*A canvas for
brands with
ambition.*

A different starting point.

Most corporate gatherings happen in places
designed for efficiency.

This one is designed for impact.

Here, you step away from routine environments
and into space, calm and imagination.

This is not a background.
This is the stage.



Your private estate.

Every route, room, and outdoor space is designed to shape a personalised experience around your ambition, enabling:

- Global product launches
- High-profile brand activations
- Company milestones and anniversaries
- End-of-year celebrations

Complete event personalisation



It can be transformed through:

Custom staging and scenography

Full lighting concepts across indoor and outdoor spaces

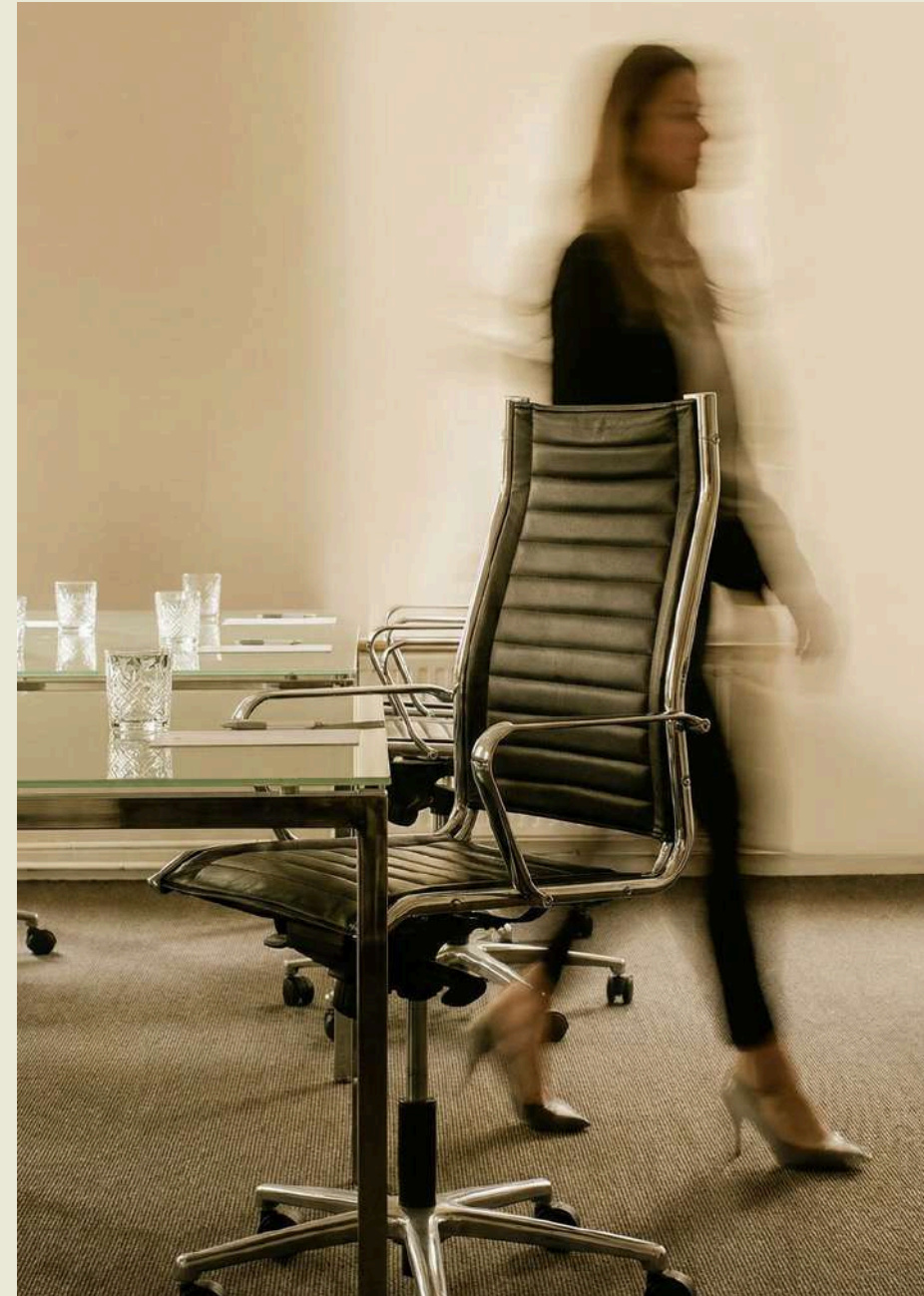
Temporary architecture and structures

Branded routes, signage and wayfinding

Complete visual identity integration

When guests arrive, they step into a world built entirely around your brand.







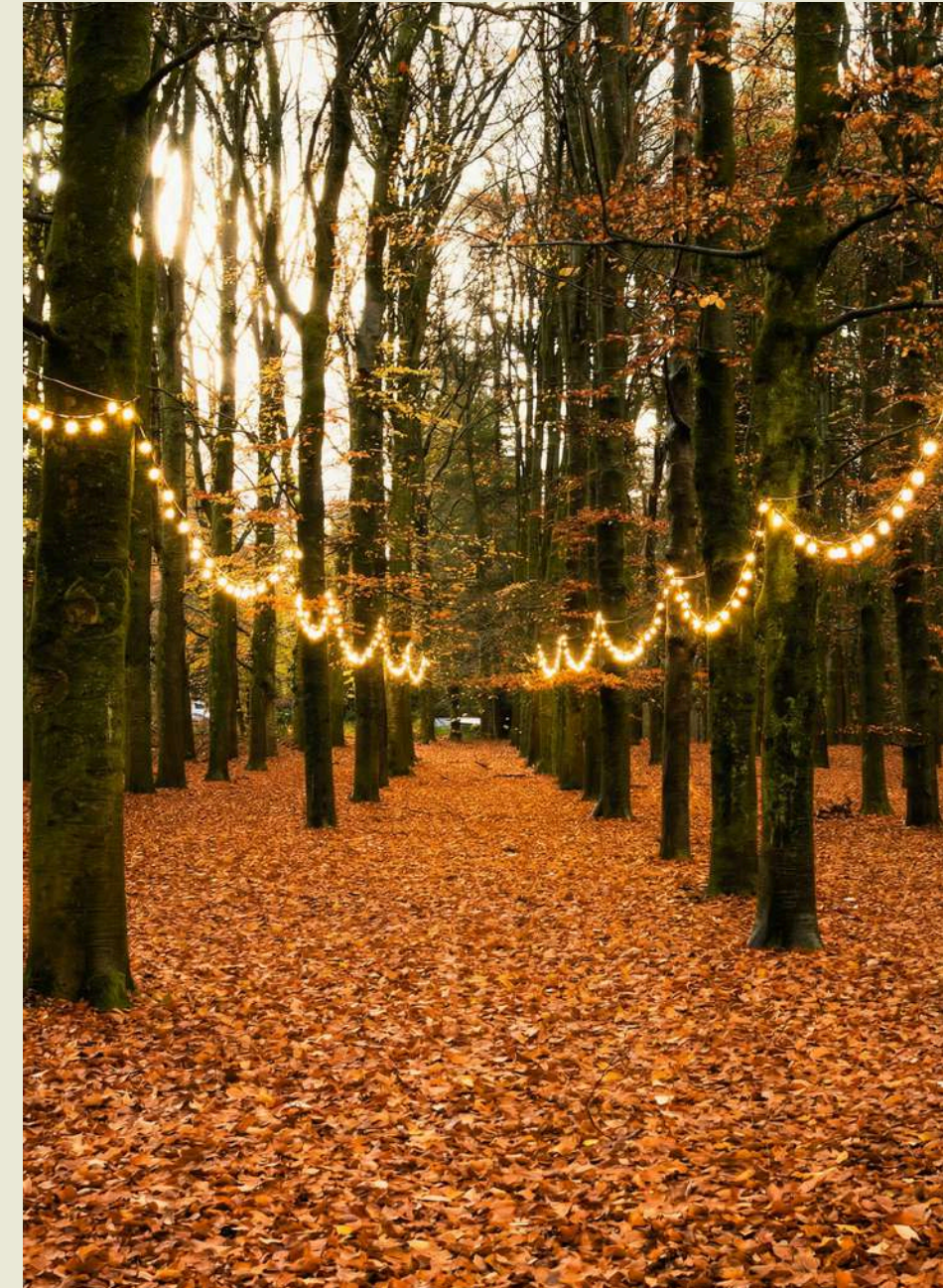
A private forest.
Open lawns.

Total separation from the outside world.

The environment creates immediate presence and gives brands the space to fully immerse guests without distraction or interruption.

This level of immersion is what makes moments stick.





Bespoke Food & Beverage

Food and beverage are integrated within the experience.

Designed to:

- Serve large groups smoothly
- Support the rhythm of the event
- Extend energy into the evening

This is where experience deepens and memory is created.





Barbecue



Social drinks



Fine dining



This is where
the event
reaches full
intensity.

- Gala dinners.
- Brand parties.
- Aftershow.
- Late-night celebrations.

This is not an afterthought.

This is often the moment guests remember most.



A night at the estate

As the day unfolds, retreat to a room designed for comfort and calm. Refined details and a serene atmosphere invite you to unwind, recharge, or prepare for the moments ahead.

- Nineteen suites with en-suite bathroom
- All rooms feature a flat-screen TV, Nespresso coffee and tea facilities.
- Rituals bathroom amenities.



Location & accessibility

Centrally located in the Netherlands,
yet completely surrounded by nature.

Easy to reach for national and international guests,
while feeling entirely removed from everyday
environments.

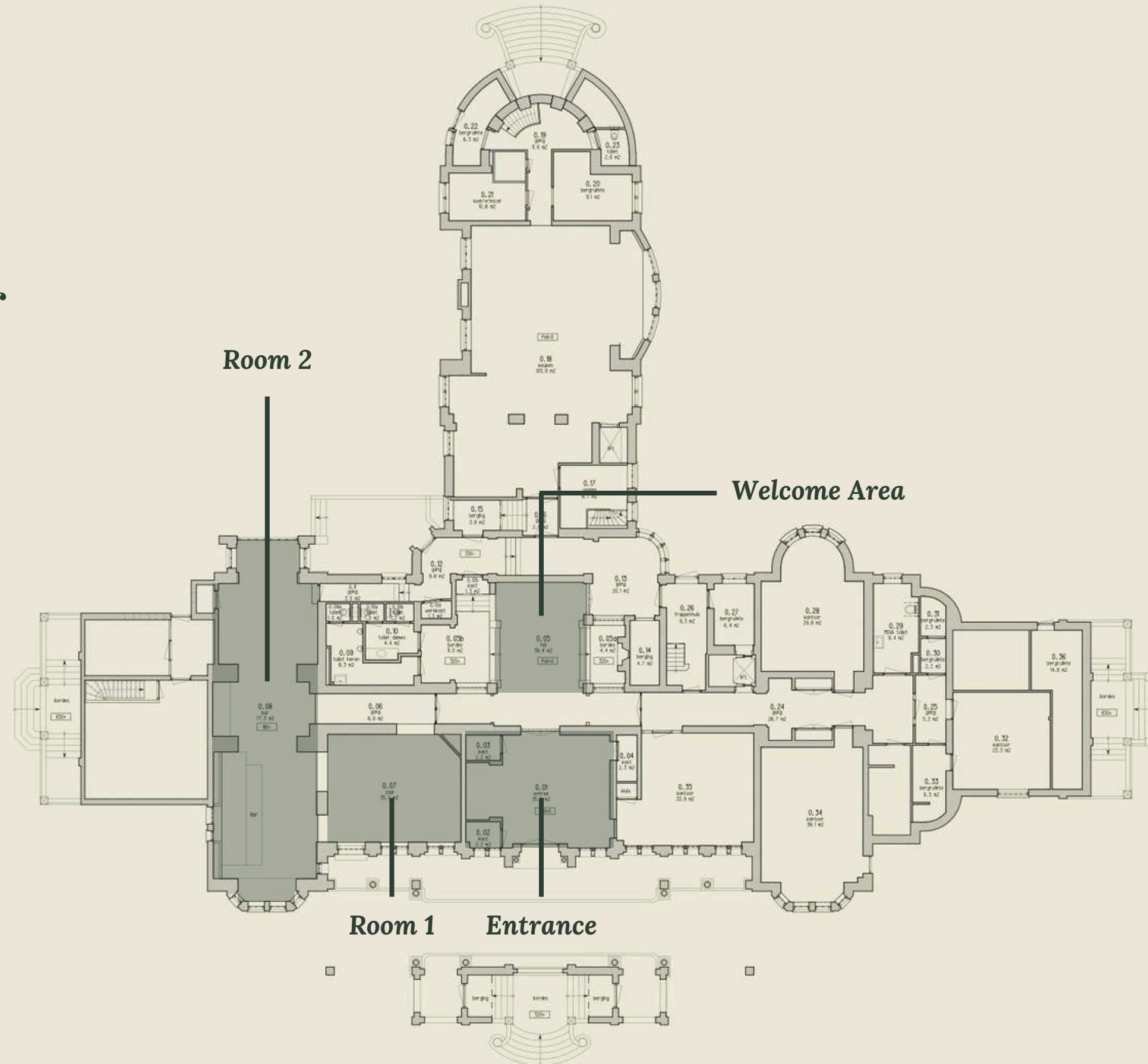
Efficient arrival.
Distinct experience.



±30 min	±30 min	±35 min	±45 min	±50 min	±100 min	±150 min
Amsterdam	Utrecht	Schipol Airport	The Hague	Rotterdam	Eindhoven	Groningen

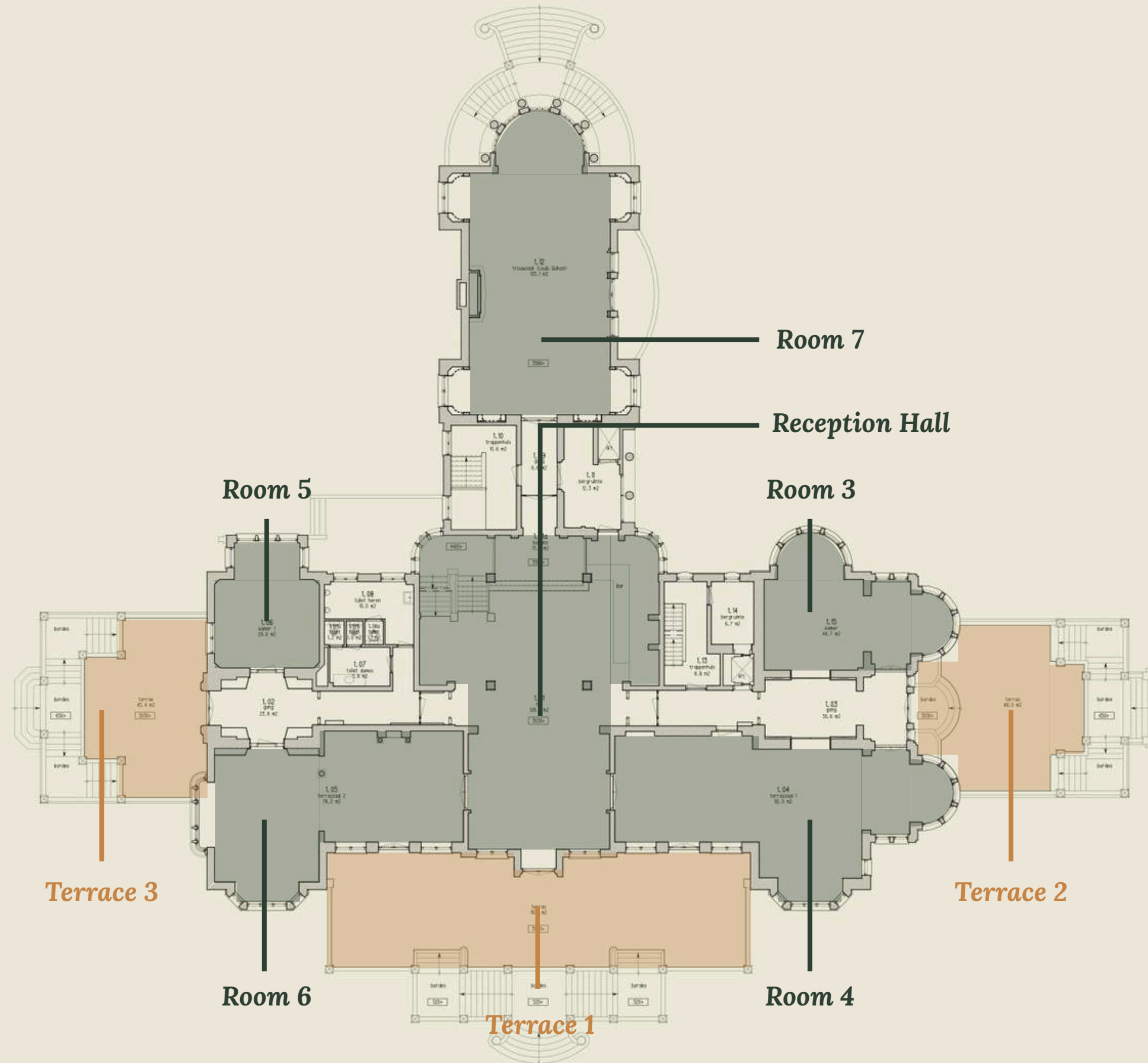
Castle Ground Floor

*Private Parking
up to 150 vehicles*



Entrance (35,2 m²)
Welcome Area (39,4 m²)
Room 1 (35,5 m²)
Room 2 (77,5 m²)

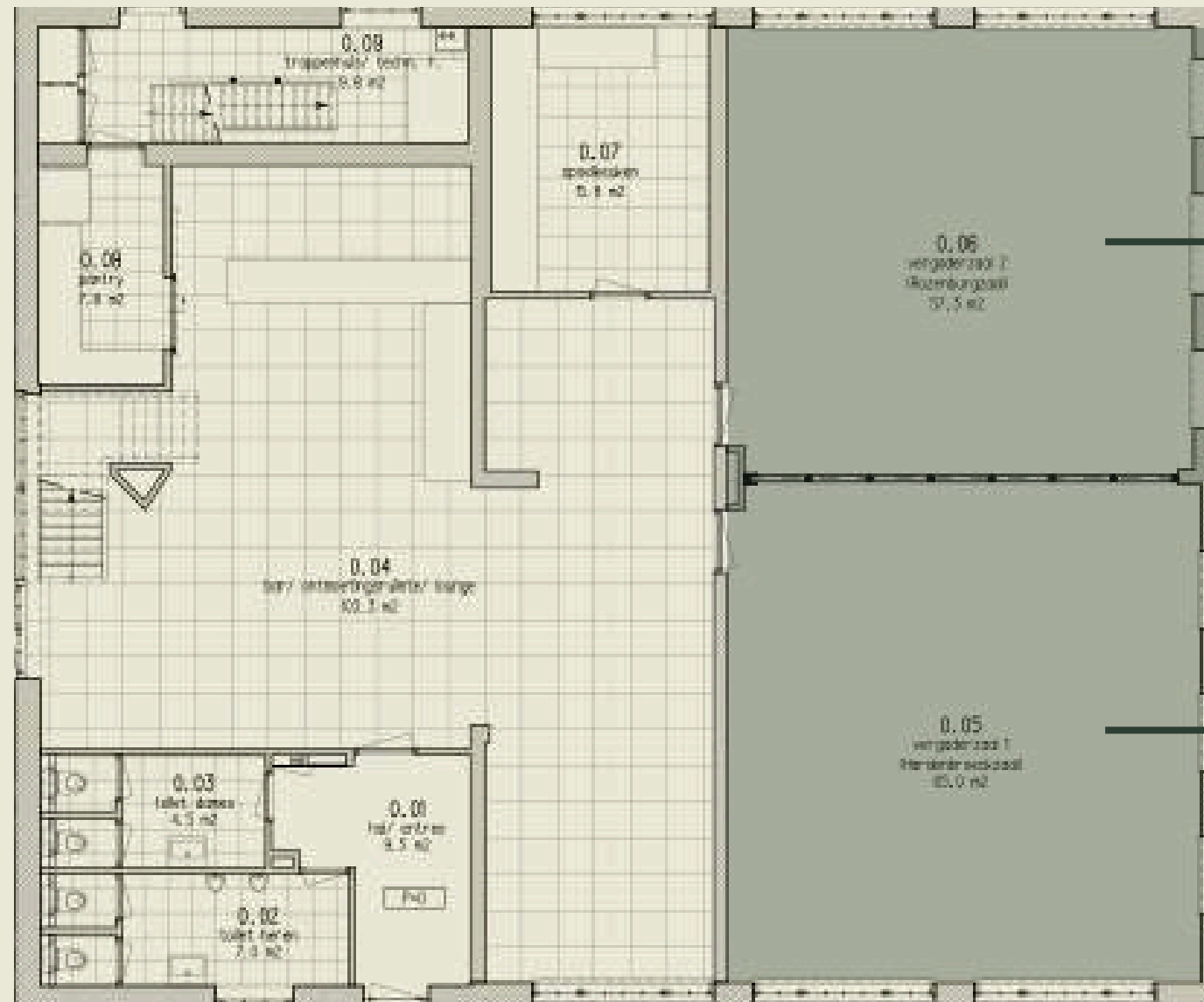
Castle First Floor



- Reception Hall** (128,2 m²)
- Terrace 1** (80,1 m²)
- Terrace 2** (48 m²)
- Terrace 3** (45,4 m²)
- Room 3** (44,7 m²)
- Room 4** (82 m²)
- Room 5** (29 m²)
- Room 6** (78,2 m²)
- Room 7** (105,1 m²)

Coach House

Ground Floor



Room 1*

Room 2*

Room 1 (57,3 m²)

Room 2 (65 m²)

*Room 1 and Room 2 are connectable upon request.

Coach House First Floor



- Room 3** (77,6 m²)
- Room 4** (51,5 m²)
- Room 5** (25,5 m²)
- Room 6** (33,3 m²)

Start the conversation.

Estate takeovers start from €17.500, with total investment shaped by ambition, scale and complexity.

If you are considering a moment that deserves serious attention, serious production and serious presence, this estate is worth exploring.

Create your moment.
Start a conversation.
Design a takeover.

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